



random acts
OF FLOWERS®
INDIANAPOLIS

*2021 Flor-A-Thon
Corporate Sponsorship Opportunities*

\$15,000 — Title Sponsor of Two-Day Event

- * Logo on all event materials, including, tables, participant aprons, etc.
- * Promotion during any livestreamed portions of the event.
- * 1,500 delivery cards with logo to accompany floral bouquet deliveries
- * Recognition in newsletter and on social media
- * Send 3 company employees/representatives to participate in arranging shifts.
- * Select a healthcare center for a portion of the arrangements to be delivered.

\$10,000 — Full Day Sponsor (of 2 Day Event)

- * Logo on all event materials, including livestream, tables, participant aprons, etc.
- * Promotion during any livestreamed portions of the event.
- * 1,000 delivery cards with logo to accompany floral bouquet deliveries
- * Recognition in newsletter and on social media
- * Send 2 company employees/representatives to participate in arranging shifts.
- * Select a healthcare center for arrangements to be delivered.

\$5,000 — Sponsor a Shift

- * Sponsor an entire one-hour shift of arranging during the Flor-A-Thon.
- * Promotion during livestreamed portions of the event.
- * 500 delivery cards with logo to accompany floral bouquet deliveries
- * Logo on all tables during that shift.
- * Recognition in newsletter and on social media
- * Send company employee/representative to participate in arranging shifts.

\$2,000 — Arranging Table Sponsor

- * Logo on an arranging table throughout the Flor-A-Thon
- * 250 delivery cards with logo to accompany floral bouquet deliveries made by that table.
- * Recognition in newsletter and on social media
- * Logo on livestream during the event.

\$500 — Adopt an Arranger

- * Sponsor an arranger for one shift (can send your own representative or sponsor an independent arranger.)
- * 100 delivery cards with logo to be included with floral bouquet deliveries made by that arranger.
- * Logo on livestream and at the arranger's table.
- * Recognition in newsletter and on social media