



2024

Random Acts of Flowers Indianapolis

Flor-a-Thon

April 23 & 25

- ✿ The goal of this event is to introduce the mission of Random Acts of Flowers Indianapolis with a hands-on experience supported by peer-to-peer fundraising.
- ✿ The RAF Indianapolis Flor-A-Thon is a mission-driven fundraiser in which Arrangers will raise funds by gathering pledges from their friends/family/colleagues to support their participation during a shift in our workshop.
- ✿ Arrangers will be a mix of volunteers, board members, community stakeholders, and local celebrities who will create floral arrangements over the course of a 1.5-hour shift.
- ✿ All arrangements created during the event will be delivered to patients in local healthcare facilities.
- ✿ Each Arranger will set a fundraising goal at a minimum of \$500. Each Arranger will be provided a fundraising profile page in order to solicit online pledges prior to the event, along with a fundraising toolkit.
- ✿ In addition to the funds generated by the participant Arrangers, event sponsors will be able to fund a shift, send representatives to be guest arrangers, sponsor a delivery complete with custom delivery cards, and/or be featured on our website and other social media.

Flor-A-Thon will be held at RAF Indy Workshop (1057 E. 54th St. Suite F.)

Shift Times

9:00 – 10:30 a.m.

11:00 a.m. – 12:30 p.m.

1:00 – 2:30 p.m.

3:00 – 4:30 p.m.

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